## Why Choose French?

## Madame Bourgeois \& Monsieur Pachla



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Classroom websites:

www.madamebourgeois.yolasite.com
http://mpachlasclassroom.weebly.com/

## \#1. More than 30 percent of English words come from the French language.



New Ways to Find the Words You Need Today


## French words used in English

| F | meaning and example |
| :---: | :---: |
| ballet (ballay) | A dance (don't pronounce the 't'). e.g. My daughter wants to start ballet classes. |
| beige (bay-juh) | An off-white colour. <br> e.g. The living room will be painted beige with turquoise accessories. |
| blasé <br> (blah-zay) | Not bothered by something because it's boring/you have done it before. e.g. Don't become blase about the city, it can be quite dangerous. |
| bon appétit (bon-ap-uh-teet) | Enjoy your food. e.g. That wild game terrine looks jolly fabulous, bon appétit. |
| bon voyage (bon-voy-ah-juh) | Have a good trip. <br> e.g. Bon voyage Sebastian, I look forward to hearing about your travels. |
| bouquet (bow-kay) | A bunch of flowers. <br> e.g. Margaret is angry with me, a nice bouquet of orchids should do the trick. |
| boutique (boo-tee-kuh) | A small shop selling posh expensive things. e.g. I was naughty today, I spent $£ 900$ in that boutique on the high street. |
| brunette | Brown hair. |

\#2. French, along with English, is the only language spoken on five continents.

\#3. French is the official language in 29 countries with more than 300 million speakers globally.


French around the world
300 million
speakers
44\%
live in sub-Saharan Africa
$85 \%$ of French speakers could live in
Africa by 2050

Sources: International Organisation of La Francophonie and ODSEF

\#4. French is the language of mainstream culture: art, fashion, food, sports, architecture, and music.

## \#5. French is used throughout Canada, one of our nation's top trading partners.



## French Immersion

## In Canada

Among Canadians who can speak their second official language:
70\%

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Learned in elementary
or high school
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56\%
Learned outside
the classroom

Source: Office of the Commissioner of Officials Language
© Global News

## \#6. Outside of the US, French is the second most widely learned foreign language after English.



## BOOST

your curriculum vitae. Knowledge of French gives you an edge over other candidates in any situation. French will help you create a niche for yourself in the job market.


## IMPROVE

your general culture. French is the language of culture, including art, cuisine, dance, and fashion. Improve your skills in English or other languages -more than 8000 words in English have French origin. French literature, art and cinema are tickets to a higher level of culture appreciation.
\#7. French is both a working language and an official language of:
-The United Nations
-The European Union -UNESCO
-NATO
-The International
Olympic Committee -The International Red Cross -International courts


COUNCIL OF EUROPE


CONSEIL DE L'EUROPE


United Nations
Educational, Scientific and
Cultural Organization
\#8. Paris is the \#1 travel destination in the world.

\#9. French can open career opportunities especially in the fields of retail, luxury goods, culinary arts, automotive, aeronautics, business and government.


your options for higher studies. French universities and schools are among the best in the world and are opening their doors to Indian students in all fields, especially in Management and Engineering
ADVANCE
your career in Bangalore and abroad.
French companies are among the biggest investors in India. More than 50 French companies in Bangalore: More and more French companies are investing in India and are on the lookout for local speakers of French. Speaking French will increase one's job opportunities and salary potential!
\#10. ABC News reports that according to Bloomberg Rankings, French is the second most useful language in the world for business.


ChooseFrance FDI

of foreign investors are satisfied or very satisfied
with their investments in France
Choose 8
France

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## Successful Business Relationships in France

Relationships are an important part of French business culture, and you will often spend a few minutes getting to know your colleagues before discussing business.


